

# International Enforcement Coordination Event 2014

## Identifying New and Emerging Threats

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# Identifying new and emerging threats

## What to expect from the workshop

### **Key tasks**

- Think about your own way of working and identify differences to our way of working.
- Identify common practices that should/could be developed.
- Identify any interoperable ways of merging the two in order to allow some coordination of identifying threats, or collaborating on cross border cases, or managing a breach.

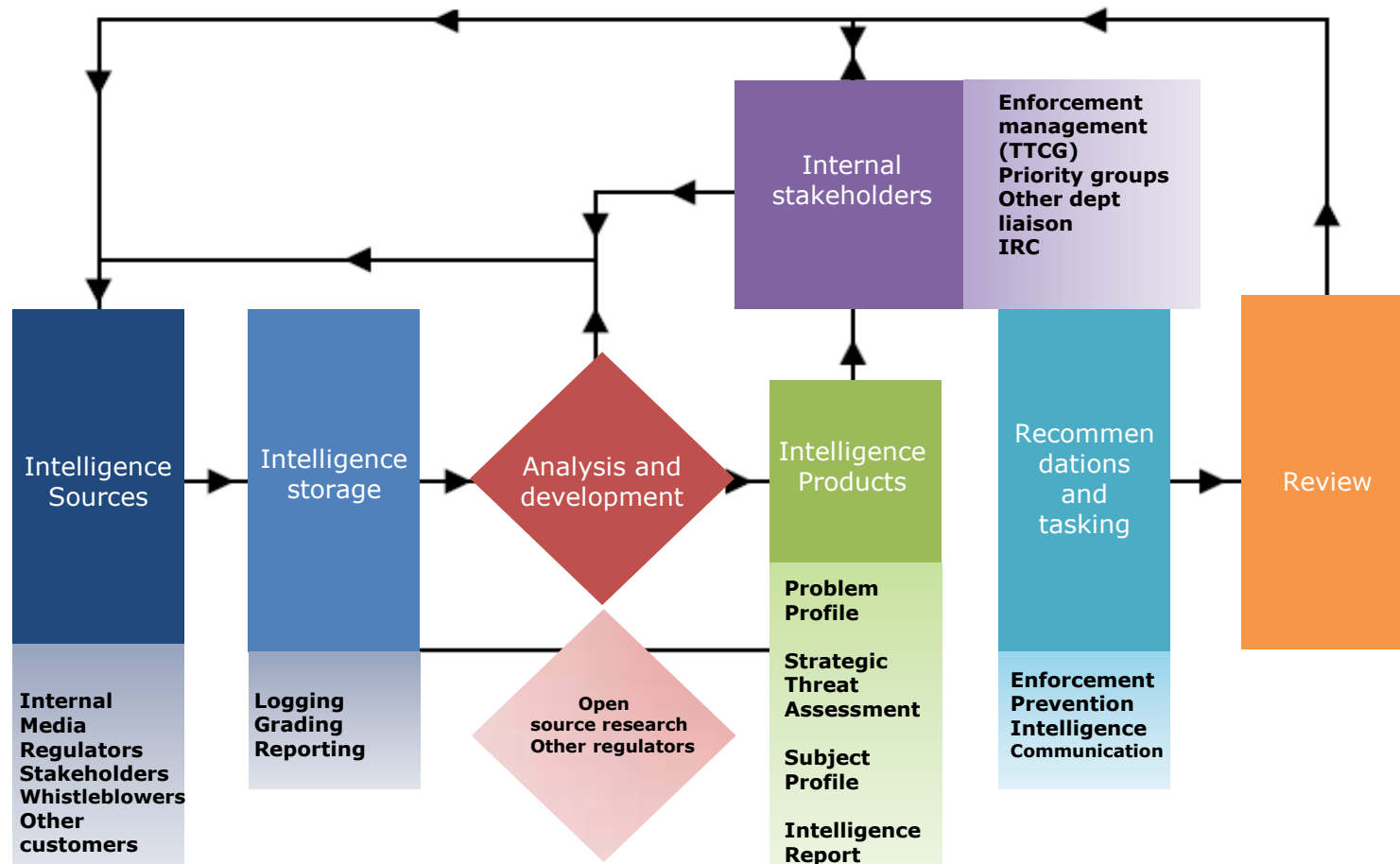
# Identifying new and emerging threats

## What to expect from the workshop

1. Introduction – how does the ICO identify new and emerging threats?
2. Roundtable – how do you identify new and emerging threats?
3. Overview of current international threats/priorities
4. Open discussion – how do we decide these? Do we use these to influence our own national priorities?
5. Conclusions and wrap up.

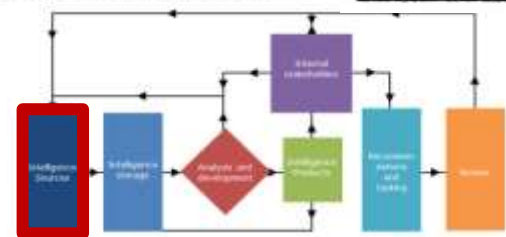
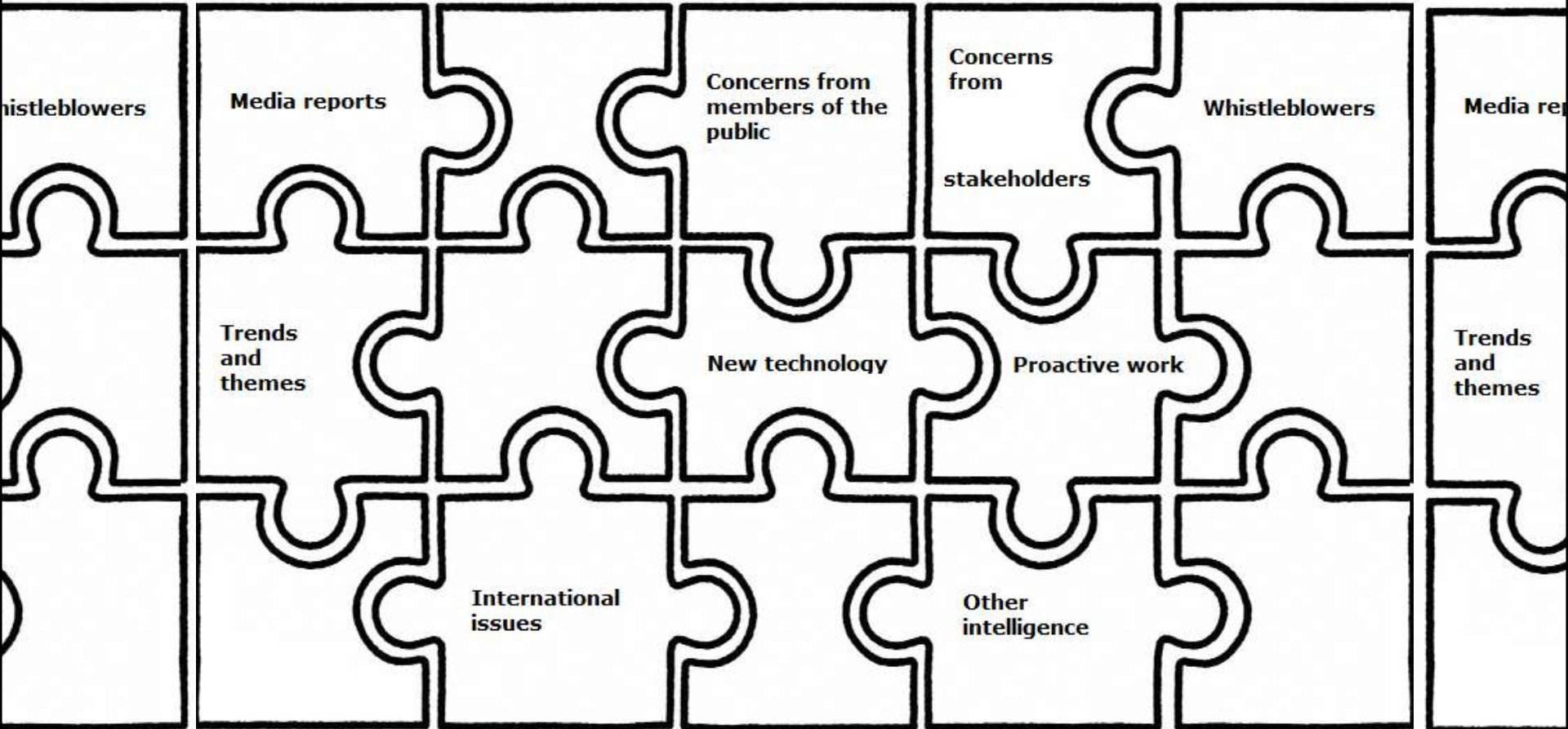
How does the ICO identify  
new and emerging threats?

# How does the ICO identify threats? The National Intelligence Model



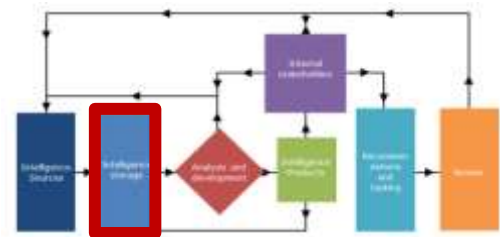
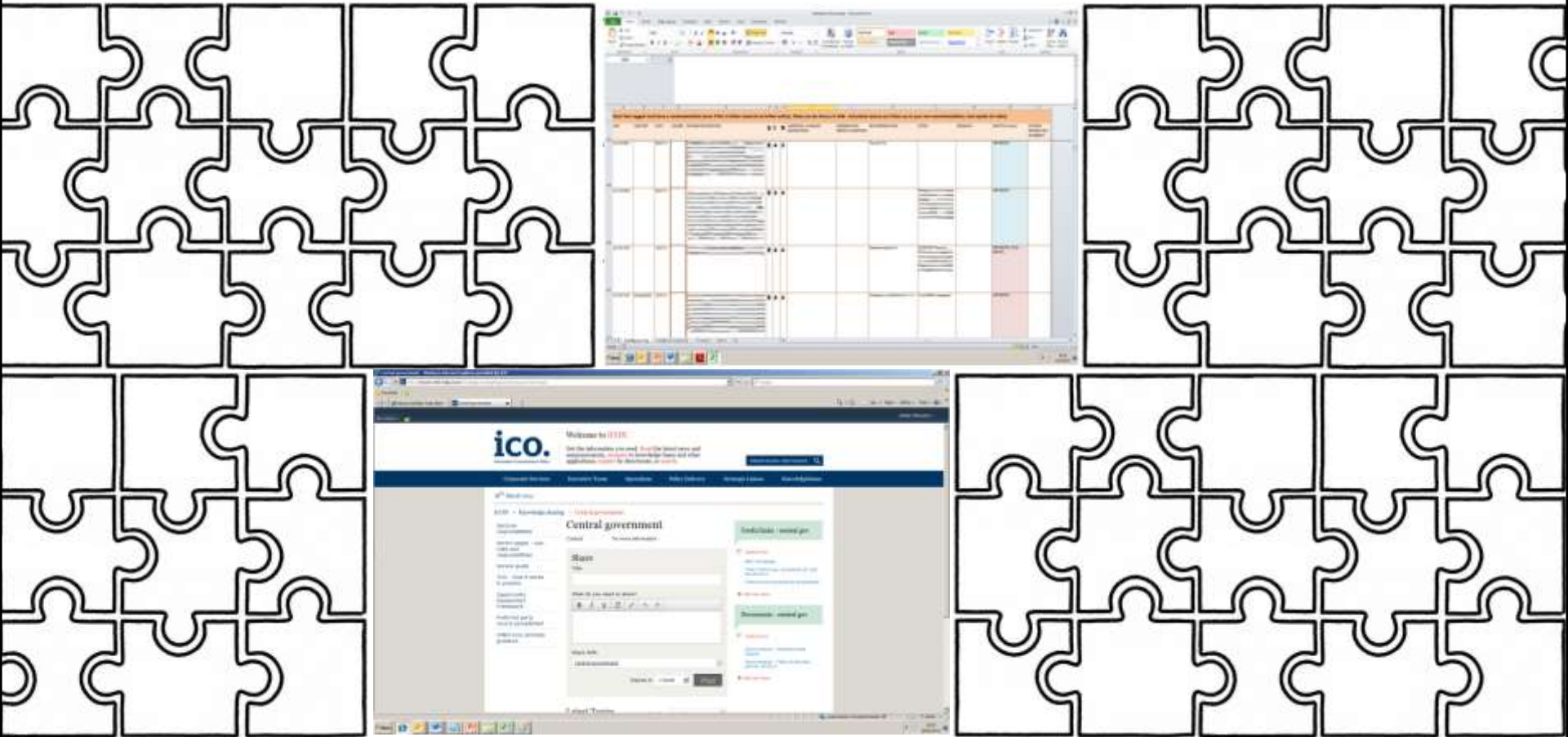
# How does the ICO identify threats?

## Intelligence sources



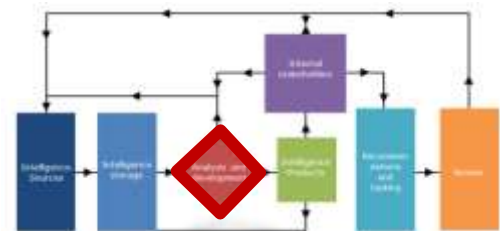
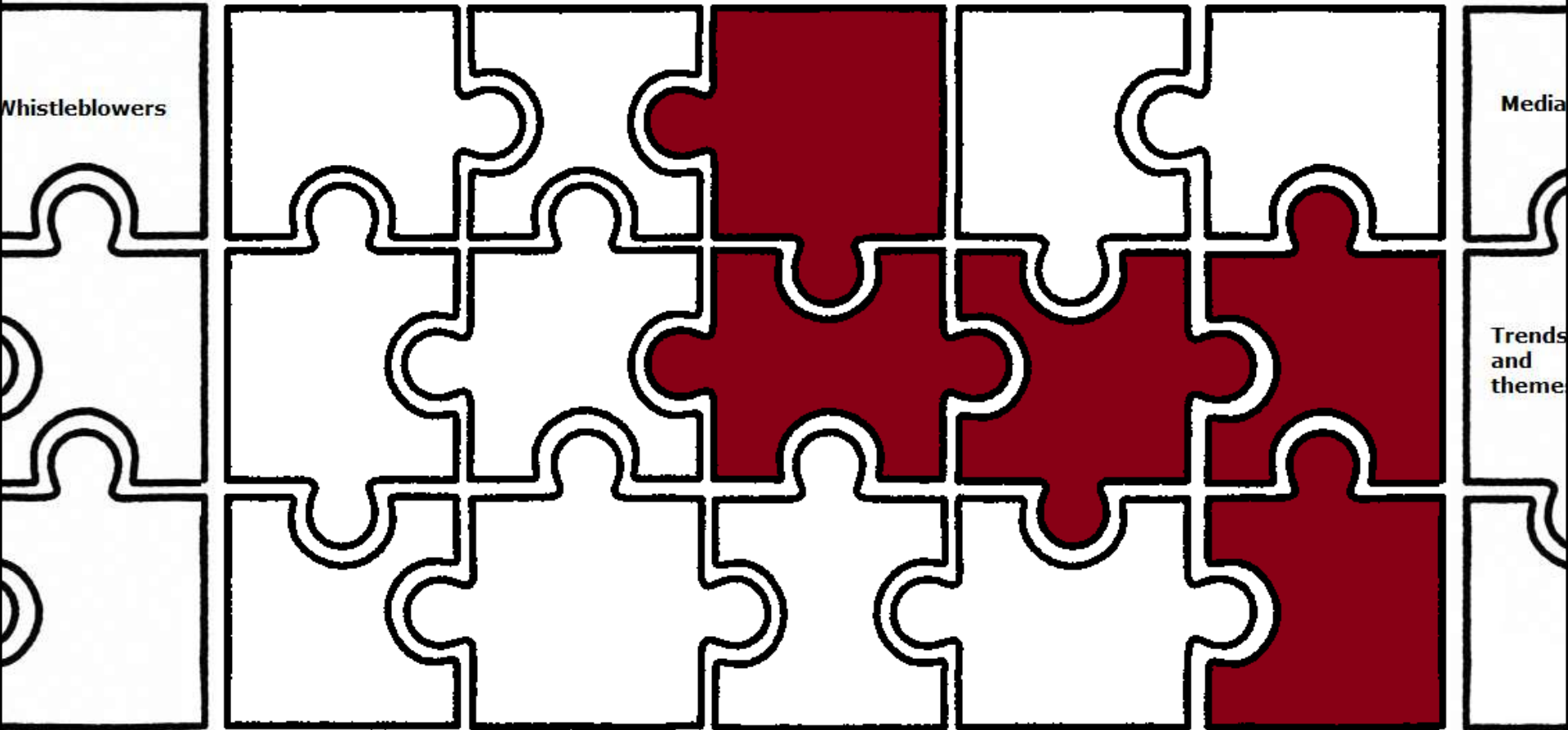
# How does the ICO identify threats?

## Intelligence storage



# How does the ICO identify threats?

## Analysis and development





# How does the ICO identify threats? Intelligence products

Whistleblowers

Media



## PROTECT

### Strategic Threat Assessment – Lead generation and unsolicited marketing communications (Operation LINDEN)

#### Aim of assessment:

To understand and review the threats posed by the use and re-use of personal data in generating consumer leads. To identify key intervention points and regulatory leads where legislation is breached, primarily regarding, but not limited to, the Privacy and Electronic Communications (EC Directive) Regulations 2003.

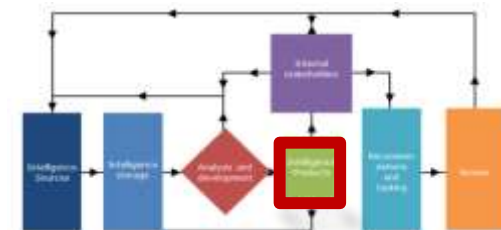
Protective Marking	PROTECT
Version	1.0
Lead authors	Adam Stevens – Team Manager – Intelligence Hub, ICO
Last revision	31/05/13

**Lead** – Information Commissioner's Office (Enforcement Intelligence Hub).

Acknowledgement is given in footnotes whenever information is derived from other sources. Where examples are given, this assessment does not imply compliance, or non-compliance with relevant legislation and examples are used solely to illustrate industry practices.

PROTECT

Trends  
and  
theme



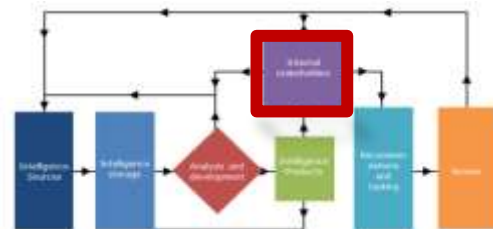
# How does the ICO identify threats? Internal stakeholders

## Tasking and Coordinating

Whistleblowers

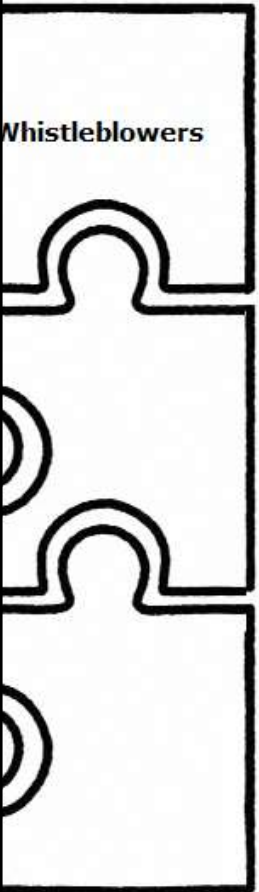
Media

Trends and themes



# How does the ICO identify threats? Recommendations

**Whistleblowers**



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**Strategic Threat Assessment –  
Lead generation and unsolicited marketing  
communications (Operation LINDEN)**

**Aim of assessment:**  
To understand and review the threats posed by the use and re-use of personal data in generating consumer leads. To identify key intervention points and regulatory leads where legislation is breached, primarily regarding, but not limited to, the Privacy and Electronic Communications (EC Directive) Regulations 2003.

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Enforcement



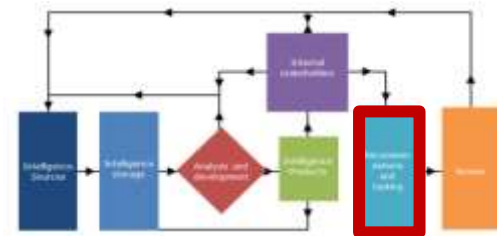
Prevention



Intelligence

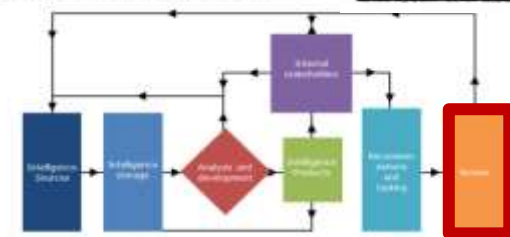
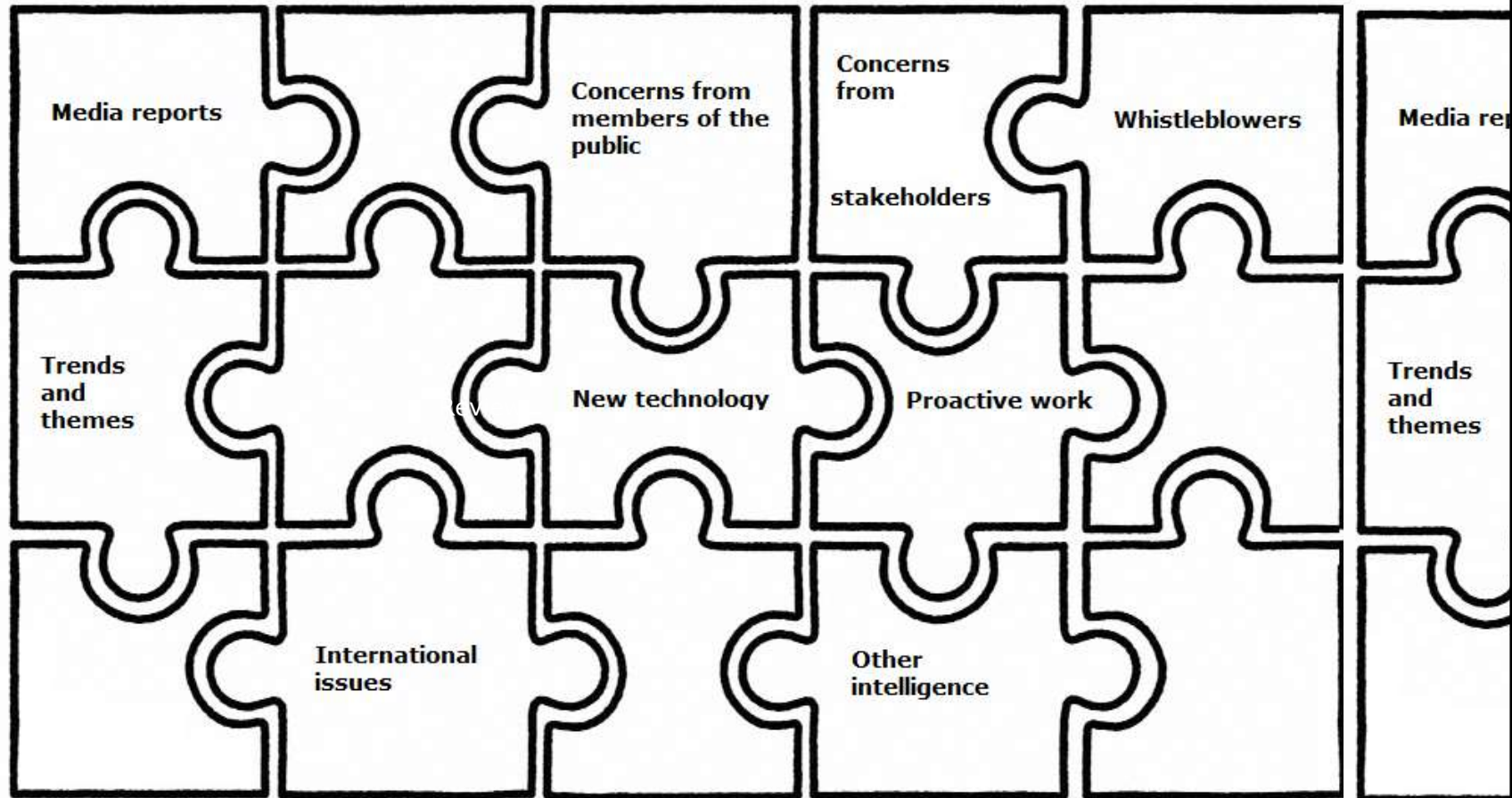


Communication



# How does the ICO identify threats?

## Review

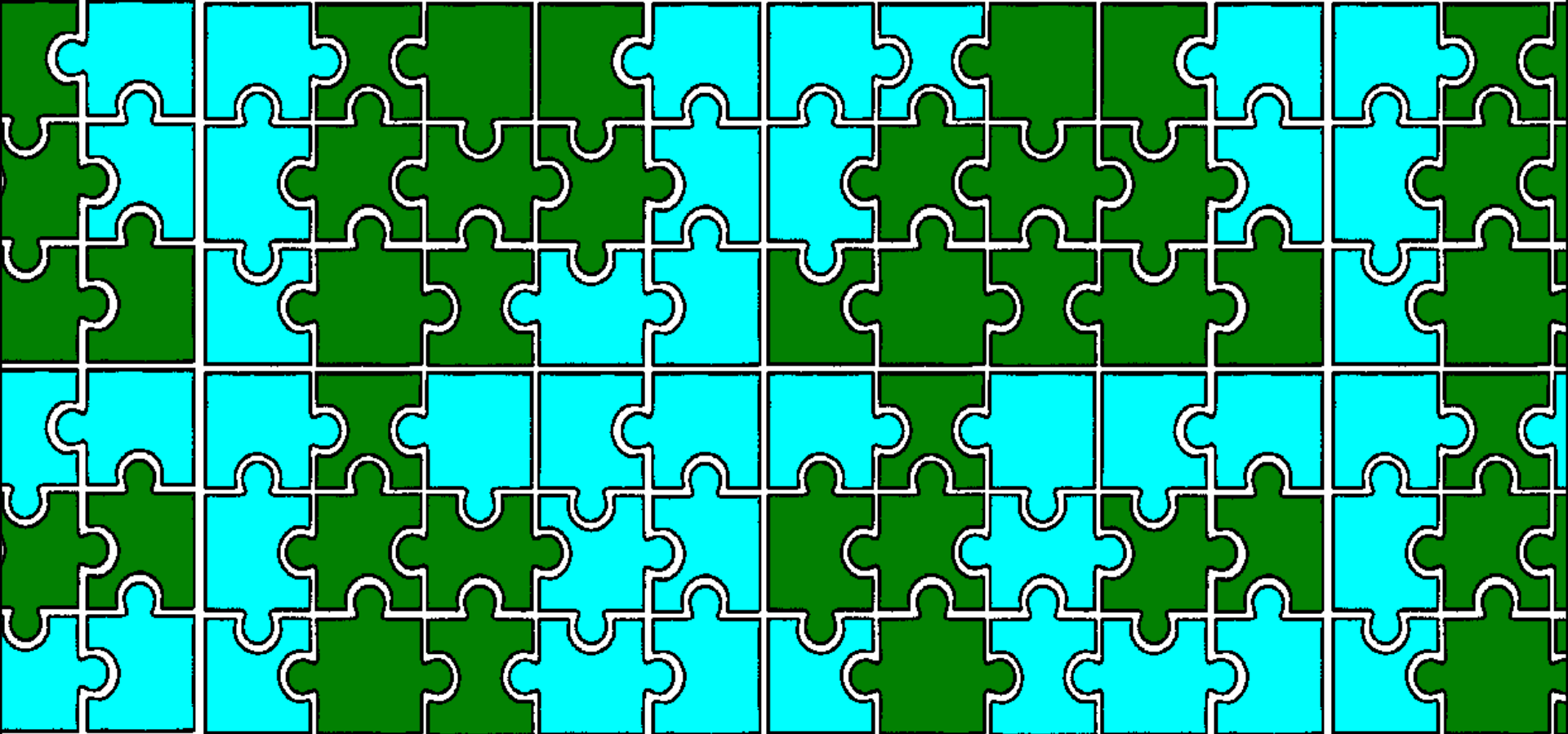


# How do you identify new and emerging threats?

1 – 2 minute summary including one key current threat for your organisation.

# International threats

## Current threats



How could we better identify international threats based on those identified at a national level?

...and do we use international threats to influence national prioritisation?

# Identifying new and emerging threats

## Reviewing the tasks

- Think about your own way of working and identify differences to our way of working.
- Identify common practices that should/could be developed.
- Identify any interoperable ways of merging the two in order to allow some coordination of identifying threats, or collaborating on cross border cases, or managing a breach.



# Identifying new and emerging threats

## Conclusions

Thank you

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