## Cambridge Analytica – reaction Andrea Jelinek, Chair of the Article 29 Working Party

"As a rule personal data cannot be used without full transparency on how it is used and with whom it is shared. This is therefore a very serious allegation with far-reaching consequences for data protection rights of individuals and the democratic process. ICO, the UK's data protection authority, is conducting the investigation into this matter. As Chair of the Article 29 Working Party, I fully support their investigation. The Members of the Article 29 Working Party will work together in this process."