

DATA PROTECTION FOR PSF / NON-PSF

GETTING READY IN J-17

- Michael Hofmann Gérant KPMG Services (PSF)
- November 16, 2016



Context

- What is GDPR
- What others do (international)
- Where do we stand

First things first

- What needs to be done
- What are the options
- Where do we stand
- Decide on risk appetite

How we do it	Conclusion
Set up the new normal	What shall we do
Run the process	What Luxembourg can do
The breach	



A long way for GDPR but finally voted

- EU reglement replaces the directive:
 - Modernizes rights & obligations
 - Harmonization within EU
 - Significant national changes
 - From "forms to accountability"
 - EU sanctions (4% 20 Mio)

PSF Ready?

- **1**. With internal data protection issues
- 2. Data protection needs of clients
- Rights exercised by the clients of our clients





Dropbox hack leads to leaking of 68m user passwords on the internet

Data stolen in 2012 breach, containing encrypted passwords and details of around two-thirds of cloud firm's customers, has been leaked



The Dropbox data breach has highlighted the problem of password reuse. Photograph: Alamy

Cybersecurity & Privacy





EU questions U.S. over Yahoo email scanning, amid privacy concerns



Samuel Gibbs Wednesday 31 August 2016 11.43 BST





Figure 7: Most effective measure to gain trust

Who do consumers trust?





Where do we stand, are we ready for the new data protection regulation:

- My company: employees, organization, procedures, governance, documentation and what more?
- My Customers: what do I need to know as a PSF
- The customers of my customer: What does it mean for me





Who is in charge:

- Role of Data Protection Officer vs
 Processor
- Processers responsibilities
 - Run accountability
 - Reporting to the individual Art 13 (DPO, retention period, portability...)
 - Incidence Management Art 33/34 (72 hours)

What are our advantages:

- Risk methodology and documentation are not new
 - Security and control framework is advanced due to CSSF supervision
- Governance structures exist



FRST THNGS FRST



Context

- What is GDPR
- What others do (international)
- Where do we stand

First things first

- What needs to be done
- What are the options
- Decide on risk appetite

How we do it	Conclusion
Set up the new normal	What shall we do
Run the process	What Luxembourg can do
The breach	



Top down approach is critical – subject matter expertise is not enough

- Strategy vs Tactics:
- > 250 employees
- Advantage of PSF:
 - Risk formalization
 - Security
 - Central administration
 - Contractual aspects
- Gap analysis Assess
- Redefine data protection risk appetite:

Do I have the starting point Classification, processes, goverance, formal



© 2016 KPMG Luxembourg, Société coopérative, a Luxembourg entity and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved.



Top down approach is critical – subject matter expertice is not enough

- Risk register Art 30
- Tooling yes/no
- Documentation on data in transit and storage:
 - Access and security (technical and organizational
 - Design vs Default
- Transfer data to 3rd countries Art 44/50
- BCR, etc
- Draft law 7024
- «The Data Protection Officer» (profile)

Data Protection Impact Assessment



© 2016 KPMG Luxembourg, Société coopérative, a Luxembourg entity and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved.



HOW WE



Context

- What is GDPR
- What others do (international)
- Where do we stand

First things first

- What needs to be done
- What are the options
- Decide on risk appetite

How we do it	Conclusion
Set up the new normal	What shall we do
Run the process	What Luxembourg can do
The breach	



DATA PRIVACY PROGRAM – SETUP OF DATA PROTECTION

Assess

• Data / Systems / Process

Protect

- Data Live Cycle Management
- Privacy by Design / by Default
- Performance Measurement

Sustain

• Monitor, Audit, Communicate

Respond

- Information requests
- Independent requests
- Incident Handling



© 2016 KPMG Luxembourg, Société coopérative, a Luxembourg entity and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved.

DATA PRIVACY PROGRAM – RUN OF DATA PROTECTION

Assess

• Reassess intern vs extern

Protect

- Measurement metric
- Automated controls
- Base on security mechanisms (effectiveness vs desig

Sustain

- Internal and external audit
- What do I need to proof

Respond

• Set up and exercise



CONCLUSION



Timing is tight but feasible -> be focused Be sure you focus compliance, liability or business

Be prepared:

- Multi disciplinary team are the key
- Start top down
- Build on existing

Get organized:

- Do it yourself
- Get help
- Professional working groups/think tank





Luxembourg competitive advantage:

- Certification vs DPA endorsed
- Cyber insurance
- SOC2 (Service Organization Control Report Attestation)





INVITATION: Conférence annuelle de l'association « Finance & Technology Luxembourg » – 29 novembre 2016





QA

Michael Hofmann

Gérant KPMG Services (PSF michael.hofmann@kpmg.lu

Connect with KPMG Luxembourg: Join us on LinkedIn, Twitter and YouTube

