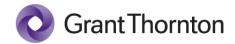
GDPR-CARPA

Certification Candidate

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Senior Manager, Advisory





Agenda

- Introduction: the need for certification
- Evidencing accountability
- Ongoing assurance exercise
- The advantages of the GDPR-CARPA certification
- Unique attributes of the GDPR-CARPA certification
- Eligible institutions and companies
- ISAE 3000 certification
- Questions & feedback



Introduction: the need for certification

In short: Article 42 of the GDPR encourages the establishment of certification mechanisms.

1. GDPR compliance is difficult to evidence

- Articles to comply with are not always detailed
- EDPB guidelines are numerous and difficult to reconcile

2. Not all processing activities warrant the same degree of scrutiny

- Firms typically want to have assurance that critical personal data processing activities are being administered to a heightened degree
- 3. Transparency and compliance with the GDPR can be enhanced
- Several certifications on the market are available, but the GDPR-CARPA is the only one to have been issued by a data protection authority



Evidencing accountability

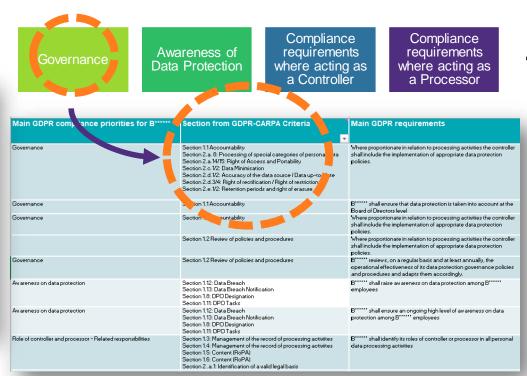
Internal tracker files can be reconciled to GDPR-CARPA criteria to evidence

accountability

Simplified GDPR action plan

		Required/Strongly Recommended activities
Governance	CLIENT shall have a data protection strategy	Prepare a Data Protection Policy (strongly recommended)
	CLIENT shall ensure that data protection is taken into account at the Board of Directors level	
	CLIENT shall ensure personal data is protected from by design and default	Have a Privacy by Design and Default Policy (strongly recommended)
Person in charge of data protection	Client shall nominate either: - an official Data Protection Officer (DPO) (*), or - a Data Protection Responsible (DPR) (*) Where a DPO is nominated this party should be	Include a detailed description of the DPOIDPR duties in the Data Protection Policy (strongly recommended)
	communicated to the Local Supervisory Authority	
	Client shall ensure involvement of the DPO/DPR in all data protection-related matters	Include a detailed description of the DPO/DPR duties in the Data Protection Policy (strongly recommended)
Awareness on data protection	Client shall ensure an ongoing high level of awareness on data protection among employees	Hold training sessions to staff (regular)
Role of controller and processor – Related responsibilities	Client shall identify its roles of controller or processor in all personal data processing activities	Establish a Records of Processing Activities (RPA)(Art. 30) (strongly recommended and often a requirement)
GDPR compliance of Client as controller	Client as controller shall commit to GDPR compliance	Insert a data protection clause into Engagement Letters (EL) and, where applicable, General Terms and Conditions (GTC outlining compliance of Client as per GDPR Art.24
		Ensure processing by a processor is governed by a contract or other legal act as per GDPR Art 28 ("Data Processing Agreement")
GDPR compliance of Client as processor	CLIENT as processor/sub-processor shall commit to GDPR compliance to their clients	Insert a data protection clause into Engagement Letters (EL) and General Terms and Conditions (GTC) outlining compliance of CLIENT as per GDPR Art.28
Subcontracting	providers (as processors/sub-processors) that process personal data on its behalf comply with GDPR obligations	Request data protection addendum for contracts signed before 25 May 2018 Ensure that contracts signed after 25 May 2018 contain a data protection clause outlining compliance of service providers a per GDPR Art 28
Legitimacy of data processing activities	CLIENT shall have a legal basis associated to each data processing activity	Ensure reflected in in RPA and Privacy Statement (where applicable)
Consent	is required as part of its processing activities	Ensure reflected in in RPA and Privacy Statement (where applicable)
	Client (as controller) shall analyse whether cookies are used on its website. In this case, a GDPR compliant cookie notice ("cookies banner") is required.	Ensure the "cookies banner" allow users to express a valid consent as per GDPR Art.4 and EDPB Guidelines on valid consent (where applicable)
Personal data retention periods	CLIENT (as controller) shall not process personal data for longer than required	Identify data retention periods applicable to each processing activity. Integrate within the RPA (strongly recommended)
		Have a Data Retention Policy in place (strongly
		Analyse the possibility to erase personal data within CLIENT applications and filing systems holding personal data

Controllers: Demonstrate controller / processor obligations





Evidencing accountability: determining the scope

• GDPR-CARPA assesses compliance per processing activity

Across the whole personal data lifecycle

Step 1: Assess which processing activities warrant certification



Step 2: Categorise the processing activity



Step 3: Determine the applicability of GDPR-CARPA criteria



Step 4: Apply the applicable evaluation criteria to the processing activity

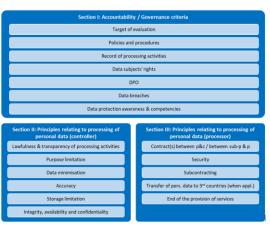
Business decision

Processing activities <u>critical</u> for going concern

Mature (optimized)
processing activities that
satisfy the GDPR-CARPA
criteria

Processing activity (as per the register)	Role	Level 1 Organisation	Level 2 Circumstances / purpose	Level 3 functional application	Level 4 IT infrastructure
Recruitment	Controller	Financial institution	HR department	SAP-HR	Windows server farm, Oracle DB
Newsletter	Controller	Financial institution	Marketing	CRM	Cloud solution- SAAS
AML/KYC	Controller	Financial institution	Compliance Client relationship Managers	World Check Avaloq	Cloud solution- SAAS Unix servers – Oracle DB

Source: CNPD, 2018



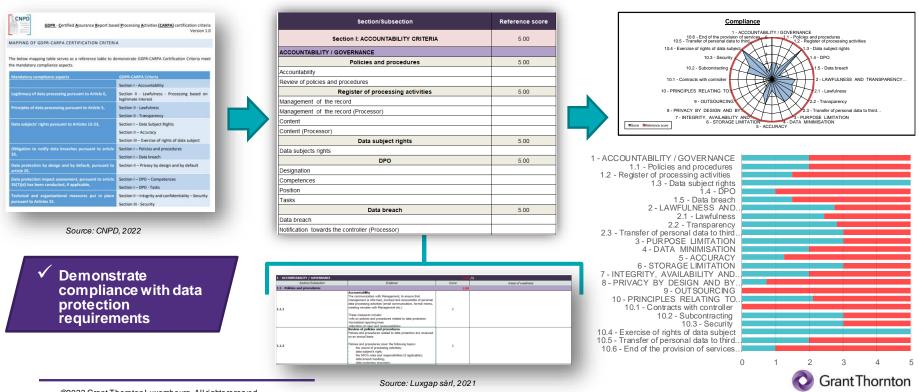
Subject	Criteria for controllers		Criteria for processors			
	Ref.	Page	Title	Ref.	Page	Title
Target of Evaluation	<u>1-0</u>	9	Definition of the target of evaluation	<u>I-0</u>	9	Definition of the target of evaluation
Policies and procedures	<u>l-1</u>	9	Accountability	<u>l-1</u>	9	Accountability
	<u>1-2</u>	10	Policies and procedures	<u>I-2</u>	10	Policies and procedures
	<u>1-3</u>	10	Review and update of policies and procedures	<u>I-3</u>	10	Review and update of policies and procedures
Record of processing activities	<u>1-4</u>	11	Record of processing activities	<u>I-5</u>	11	Record of processing activities
	<u>1-6</u>	12	Management of the record of processing activities	<u>I-7</u>	12	Management of the record of processing activities
Data Subjects' Rights	<u>1-8</u>	13	Facilitate the exercise of data subjects' rights	<u>I-9</u>	14	Facilitate the exercise of data subjects' rights

Source: CNPD, 2022

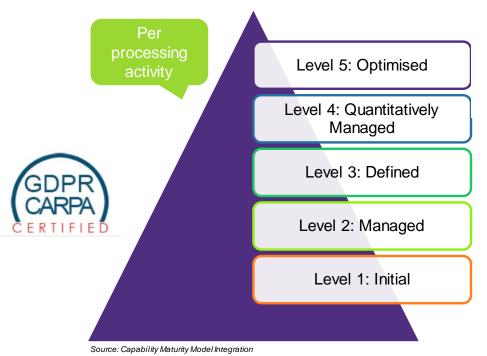


Evidencing accountability: preparatory steps

Management reporting metrics can convey level of compliance per processing activity



Ongoing assurance exercise





A GDPR-CARPA certificate could be renewed for up to 3 years, subject to:

- ✓ Annual ISAE 3000 engagements
- ✓ An unqualified audit opinion (clean report) in each instance

Note: GDPR certificate could be suspended, reduced, terminated or withdrawn.



The advantages of the GDPR-CARPA certification

	Common to other personal data protection certifications	Unique to GDPR- CARPA
Fully covers the GDPR		☑
Distinguishes between Processor and Controller		lacktriangledown
Proportionate – high risk / robust controls	☑	√
Allows certification for specific processing activities (focused scope)	×	√
Provides controls for parts of the GDPR where limited guidelines exist	×	✓
Scalable (tailored)	×	✓



Unique attributes of the GDPR-CARPA certification

Certification created by a competent authority (CNPD) and assessed by CNPD-approved certification bodies subject to onsite inspections

Based on the GDPR, from the ground up

Considers how specific "processing activities" are governed and administered



Eligible institutions and companies

Public administrations can benefit (not limited to the financial sector)

The CARPA certifies critical processing activities for companies where personal data is crucial to their business model

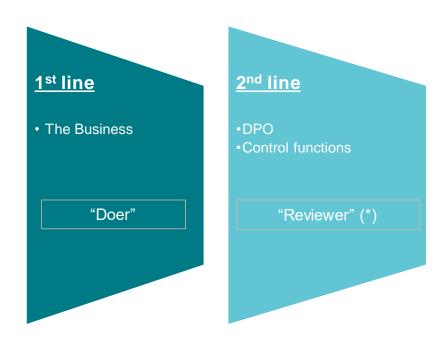
ve ou Anyone can use it as a benchmark for best practice, independent of size

For companies that have done the work, the GDPR-CARPA gives you the credit

Even associations representing bodies can use it as an internal benchmarking tool for members

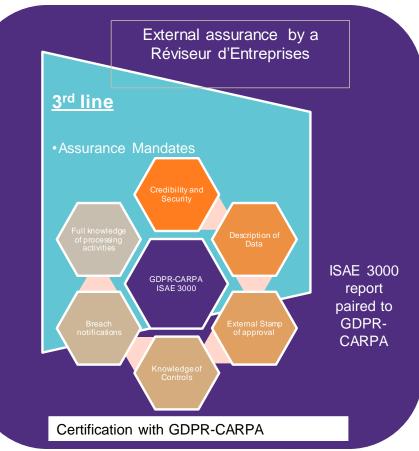


The ISAE 3000 certification



(*) Can be internal to the firm or outsourced to a third party

Aligning with GDPR-CARPA





Questions & feedback

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